AcademicPoint.com web site strongly believes in every person's right to privacy. Within this Privacy Policy we explain our online technology and information collection practices - the type of information that we collect, the way we store and use it. The privacy of your personal information is very important and we will not treat this information in ways different from what is disclosed in this statement. By using this site, you acknowledge your acceptance of our Privacy Policy. We reserve the right to append or otherwise modify this Privacy Policy at any time, so please re-visit this page occasionally to check for updates.

Information We Collect

We collect various types of information from our visitors so we can adjust our site to meet our users' needs and expectations. Some of this information is collected when you register for a member of our site and other information is collected automatically through cookies.

Personally Identifiable Information: When you register with AcademicPoint.com we collect personal information from you, including but not limited to your name, email address, postal address, phone number, level of education, gender, and date of birth. We do not request collect sensitive personal information such as your credit card number, bank account information or social security number in order to register with AcademicPoint.com; however, when you choose to complete an advertising form in the registration process for one of our advertisers this sensitive information may be requested by the advertiser and therefore collected by AcademicPoint.com for the sole purpose of providing this information to the advertiser. AcademicPoint.com does not store or use this information for any other purpose. During this process we ensure that this information is encrypted in transit using secure socket layer technology (SSL). Please see the Security section below for additional information.

Non-personally Identifiable Information: In addition to the personally identifiable information, we also collect certain information online arising from your use of the site. This information is anonymous; it is not connected with your personal information. Types of non-personally

identifiable information we may collect, not exhaustive:

-

The URL that you came to our site from;

-

Your IP address at the time you visited the site;

-

Pages you visited and time you spent on each page.

Why We Use "Cookies"

Cookies are small data files that a web site server stores on a computer. They contain information about activities performed by a user of the computer on the specific web site and characteristics of the computer at the time the user navigates the site. Examples: the IP address of the computer at the time the user navigates the site; the password the user has set for the site, so that the user doesn-t have to type it each time he/she tries to log in at the site, etc. As cookies are data files, not code, they cannot erase or read information from a computer-s hard drive or from other sites the computer user visits. Cookies can only be read by the server of the site, which has set them, so that information about activities on one site can-t be transferred through a cookie to another site. We may store two types of cookies on your computer:

-

Session Cookies: These cookies are stored in the Internet browser and are deleted each time the browser is closed. We use session cookies mainly to facilitate site navigation.

-

Permanent Cookies: These cookies are stored on the hard drive of your computer. They are not exactly "permanent". Each cookie has different "life span" determined by the web site that

sets the cookie.

We may use both types of cookies for aggregate audience analysis: where our visitors come from, which pages they visit, how much time they spend on the site, etc. No personal information is stored in the cookies.

We may also use other technology (such as web beacons and tracker GIFs) to enhance the functionality of our site and to make your activities more convenient and efficient.

How we use the Information we collect

Except as described below or unless required by law, we will not willfully disclose your personally identifiable information without your permission.

We may use the information we collect for any of the following purposes: (1) to administer sweepstakes and promotions on our Website and to notify winners; (2) to improve the content of our Website, (3) to customize the content and/or layout of our pages for each individual visitor, (4) to notify you about updates to our Website, (5) to conduct research, (6) to fulfill your requests for products and services, (7) to send you information and promotional materials and offers from us as well as from our marketing partners, advertisers and other third parties, (8) to contact you when necessary, (9) to help address problems with our Website or marketing services, (10) to administer our Website, (11) to help us better understand visitors' use of our Website, (12) to protect the security or integrity of our Website, (13) to deliver targeted display advertisements and offers to you, and (14) to enable our marketing partners, advertisers and other third parties to communicate with site visitors when you have agreed to be contacted by them directly.

AcademicPoint.com provides you with the opportunity to receive special offers, products and/or services from other third-party companies. To receive such offers, products and/or services your personally identifiable information supplied to us during the registration process may be shared with such third-party companies so that they may provide the product or service to you. By submitting your information to AcademicPoint.com, you grant us the right to share that information with our partners, and agree to receive commercial email messages from them. Any request to opt out of future email communication must be made directly to the company who has contacted you.

We may also make certain information and/or personal information about our visitors available to third parties for the following purposes: we may disclose information and/or personal information to service providers and vendors who facilitate and/or support our activities

(including, but not limited to, vendors who assist our suppression to comply with the CAN SPAM Act of 2003), and we may disclose information to entities to whom we are legally required to disclose information and/or to protect our rights or safety or the rights or safety of our visitors or any third party.

In the event of the sale or transfer of our company or substantially all of its assets, information, including personally-identifiable information, about visitors to this website may be one of the transferred assets. Such information would remain subject to any pre-existing privacy policy (unless you consent to the use of such information otherwise).

Links From Our Site To Other Sites

This Privacy Policy applies only to the AcademicPoint.com site. The site contains links that direct you to websites owned and operated by other companies. In particular, when you take advantage of an offer, you will be directed to a web site of our partner that may also collect your personal information. Those web sites are beyond our control. You should read those sites' privacy policies before using them. If you wish to opt out of their mailings, you must do so through those sites. AcademicPoint.com is not responsible for any content, terms and conditions, or the privacy policies of any third party websites.

Third party ads that we run on our site may contain cookies to measure advertising effectiveness and gather completely anonymous information. We have no access to or control over these cookies.

Unsubscribe

AcademicPoint.com may send you periodic newsletters and commercial email campaigns. If you wish to opt out of receiving such email messages, please follow the unsubscribe instructions in the email or on our site (the "Unsubscribe" link).

You may also receive commercial email messages from third parties if you have completed an application form at AcademicPoint.com. In order to stop receiving such commercial email messages, you will have to file your opt out request directly to the company sending you the messages, using the opt out instructions on their site.

Our Security Measures

All collected information is stored in a technically and physically secure environment. Furthermore, access to this information is strictly limited, and the information is not accessible to the public. Our employees are dedicated to ensuring the security and privacy of all AcademicPoint.com user information. We secure your personal information by using reasonable technical efforts to prevent unauthorized access or disclosure, or accidental loss or destruction of the information that we collect. Efforts we undertake to ensure the security of your data include but are not limited to: maintaining our own servers under our private control, data encryption and/or monitoring our data for intrusions.

However, due to the open nature of the Internet, no data transmission can be guaranteed to be 100% secure. Therefore, AcademicPoint.com cannot warrant that the information stored on our servers or transmitted to or from a user will be absolutely safe and we disclaim any liability for any theft or loss, unauthorized access or damage, or interception of any data or communications.

No Information Collected from Children

In compliance with the [Children's Online Privacy Protection Act (COPPA)](#) we will never knowingly collect any personal information about children under the age of 13. If we obtain indication that we have collected personal information about a child under the age of 13, that information will be immediately deleted from our database.

Policy Changes

We reserve the right, at our discretion, to change, add, or remove portions of this Policy at any time. Your continued use of our site following the posting of changes to the Policy means you accept these changes.

Contacting Us

Should you have any questions about this Privacy Policy, please [contact us](#) .